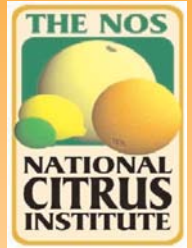


**Register
Early!**



NATIONAL CITRUS INSTITUTE

June 21, 2007

9am - 3pm

"full-day registration of \$40 includes lifetime achievement award luncheon"

The
Valencia
At The NOS Events Center

NOS Events Center
689 So. "E" Street
San Bernardino, Ca 92408

Featured Speaker:

John Connell, CDFA Division Chief for Plant Health and Pest Prevention Services
*"Safeguarding California's Subtropicals from Invasive Pests --
the State's Policies and Programs for Exclusion"*

The Day's Program Includes:

* **Federal Freeze Disaster Assistance and Orchard Restoration Assistance**
*presented by the USDA Farm Service Agency
with Bob Blakely, California Citrus Mutual*

* **How the New Food Safety Environment Will Drive Marketing**
*What you need to know about "grower GAPS" in the wake of the leafy greens situation
presented by Bob Elliott, Food Safety Director, Sunkist Growers, Inc.*

* **Variety Selection: Recent Releases, What's Coming, and Classics**
*Consumer trends, marketing "windows" and other considerations
presented by Tracy Kahn and Tim Williams, UC Riverside*

* **Our California Citrus Clonal Protection Program**
*How it operates and why "clean-budwood-only" is so critically important
presented by Georgios Vidalakis, CCPP Program Director*

* **On the Lookout for Asian Citrus Psyllid, Diaprepes and More...**
A how-to session on scouting for high-risk invasive insects

* **Update on Fruit Flies (and other Invasive Insect Threats including LBAM)**
presented by Kevin Hoffman, Primary State Entomologist, CDFA

Continuing Education Credits

See registration form on back or online at www.nosevents.com/citrus_institute.htm